

The Prostate Cancer Foundation of South Africa is launching a

"Go Commando for Prostate Cancer Day" on 16th September 2016

to create awareness about prostate cancer

September is Prostate Cancer Awareness Month. The Prostate Cancer Foundation wants to make use of the opportunity to encourage more men to talk about the disease and to be aware of the importance of age appropriate screening for prostate cancer.

What is Go Commando all about?

We want to create awareness about prostate cancer and we need to raise funds to support the education, awareness and research initiatives that we implement.

How can Companies get involved?

Companies can order "Go Commando stickers" and encourage their male employees to 'go commando' and wear a sticker on 16th September 2016.

Stickers cost R20 each plus a courier fee which is dependent on the delivery address. The minimum order is for 20 stickers.

Employees can upload photos and videos of themselves wearing their "Go Commando" stickers using the hashtag #gocommandosa to be featured on our social media pages.



Follow us on social media to stay up to date with the campaign and see which celebrities are supporting us.

- www.facebook.com/prostatecancersa
- www.Instagram.com/prostatecancersa

Johannesburg- and Pretoria-based companies can also book the Prostate Cancer Foundation's exhibition stand with educational material and a men's health wellness advisor. We also provide speakers to educate men about prostate cancer.

Why is it important to create awareness about prostate cancer?

Prostate cancer is one of the most common cancers affecting men throughout the world. The risk for prostate cancer increases with age and 70% of men over the age of 70 are likely to be affected. Treatments for prostate cancer are highly effective, particularly if the disease is detected early. Creating awareness about prostate cancer can save lives. Men who have been educated about prostate cancer are more likely to go for their annual screening tests. Detecting prostate cancer early facilitates the best treatment options. There are normally no symptoms in the early stages of prostate cancer which is why screening is so useful.

The Prostate Cancer Foundation

Empowering South Africans, through information and education, to act appropriately and minimise the impact of prostate cancer

For more information on prostate cancer and the foundation: www.prostate-ca.co.za.

To purchase Go Commando stickers e-mail: gocommando@prostate-ca.co.za

To book the exhibition stand or a speaker on prostate cancer e-mail: gocommando@prostate-ca.co.za

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