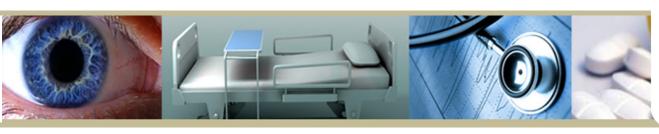
# **Human Health**





## **Refresher Course in Dental Practice Management**

Presented by the Department of Dental Management Sciences, School of Dentistry, University of Pretoria

The seminar intends to equip the modern oral health care professional, as well as the dental team, with a better understanding of the competitive dental practice environment. Issues inherent to this environment, includes amongst others, the economy, ethics, leadership, entrepreneurship, social media, branding, stress management, team building as well as significant new developments such as the National Health Insurance (NHI).

#### **TOPICS AND SPEAKERS**

- Keynote address by the Minister of Health Dr Aaron Motsoaledi: National Health Insurance:
   Insurance for the Dental Profession
- Stress Management for Optimal Resilience Dr Arien van der Merwe
- Complying with Desirable Business Practices Advocate Yolande Guidozzi (University of Witwatersrand)
- The Efficient Group Mr Willem Basson (Head of Financial Services)
- The Economy: Fuel for my Practice? Mr Dawie Roodt (Director & Chief Economist: Efficient Group)
- The Role and Importance of "Brand Me" in the World of Work Prof Ernest North (University of North West)
- Social Media: Tweak or Twitter my Brand? Mr Mixael de Kock (CEO: Maverick Group)
- Combining Management & Leadership in my Practice Prof Elsbeth Kalenderian (Harvard School of Dental Medicine)
- The Power of Teams: Ms Ruth Sanyane (Oral Hygienist)
- Soft Skills Ms Kim Ikel (Ikel-Garner & Associates)
- The Package to Success Ms Nadeema Kahan (Professional Impressions)

#### WHO SHOULD ATTEND?

- Dentists and dental specialists
- Oral Hygienists
- Dental assistants
- Dental administrative personnel

DATE: Saturday, 12 October 2013

**VENUE:** Sanlam Auditorium - University of Pretoria (Hatfield Campus)

**COST:** R 1000 per Dentist R500 per Oral Hygienist R250 per Assistant

Course Brochure

Enrol Here

CONTINUED PROFESSIONAL DEVELOPMENT: The course is registered for 8 CEU's and 2 ethics points with the HPCSA

### **REGISTRATION AND ENQUIRIES:**

**Elna Venter** 

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