



## Refresher Course in Dental Practice Management

*Presented by the Department of Dental Management Sciences, School of Dentistry, University of Pretoria*

The seminar intends to equip the modern oral health care professional, as well as the dental team, with a better understanding of the competitive dental practice environment. Issues inherent to this environment, includes amongst others, the economy, ethics, leadership, entrepreneurship, social media, branding, stress management, team building as well as significant new developments such as the National Health Insurance (NHI).

### TOPICS AND SPEAKERS

- **Keynote address by the Minister of Health Dr Aaron Motsoaledi: National Health Insurance: Insurance for the Dental Profession**
- Stress Management for Optimal Resilience – Dr Arien van der Merwe
- Complying with Desirable Business Practices – Advocate Yolande Guidozi (University of Witwatersrand)
- The Efficient Group – Mr Willem Basson (Head of Financial Services)
- The Economy: Fuel for my Practice? – Mr Dawie Roodt (Director & Chief Economist: Efficient Group)
- The Role and Importance of "Brand Me" in the World of Work - Prof Ernest North (University of North West)
- Social Media: Tweak or Twitter my Brand? – Mr Mixael de Kock (CEO: Maverick Group)
- Combining Management & Leadership in my Practice – Prof Elsbeth Kalenderian (Harvard School of Dental Medicine)
- The Power of Teams: Ms Ruth Sanyane (Oral Hygienist)
- Soft Skills – Ms Kim Ikel (Ikel-Garner & Associates)
- The Package to Success - Ms Nadeema Kahan (Professional Impressions)

### **WHO SHOULD ATTEND?**

- Dentists and dental specialists
- Oral Hygienists
- Dental assistants
- Dental administrative personnel

**DATE:** Saturday, 12 October 2013

**VENUE:** Sanlam Auditorium - University of Pretoria (Hatfield Campus)

**COST:** R 1000 per Dentist

R500 per Oral Hygienist

R250 per Assistant

[Course Brochure](#)

[Enrol Here](#)

**CONTINUED PROFESSIONAL DEVELOPMENT: The course is registered for 8 CEU's and 2 ethics points with the HPCSA**

### **REGISTRATION AND ENQUIRIES:**

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