

Adopt a school – Nurture a pharmacist Campaign: Online-school Project

South African Pharmacy Council
Social Responsibility Initiative

Sponsorship Prospectus



South African
Pharmacy Council
in collaboration with
HATFIELD
online
Christian School

**Adopt a School - Nurture a
Pharmacist Campaign:
Online-School
Project**

Dear Sponsor

Adopt a school- Nurture a Pharmacist Campaign

In February 2012 Council launched Human Resources for Pharmacy. The golden thread in the published HR Plan for Pharmacy document is that South Africa needs quality trained health care personnel. In Pharmacy specifically the need is such that we have to double the current numbers of our HR resources in terms of Pharmacists and Pharmacists Support Personnel.

Council has embarked on a number of initiatives to increase the number pharmacist in South Africa. Among these initiatives is **Adopt a School- Nurture a Pharmacist Campaign** which Council started in October 2012.

In an effort to encourage all pharmacies to take part in this campaign, Council has set an example by adopting Wozanibone Secondary School, which is a farm school in Boschkop, Tshwane (Pretoria) with approximately 401 learners. The school is a no-fee paying school with very limited resources as the majority of the parents are unemployed. The school is however rich in potential.

The main objective of the campaign is geared towards learners identifying with the pharmacy profession and thereby joining the profession. The second objective is to contribute to the educational social responsibility programme and plough back/invest in the community where the pharmacy profession conducts its business by being a good corporate citizen and contribute to the wellness of South Africa.

In 2013, Council as part of its 'Adopt a School - Nurture a Pharmacist Campaign' has partnered with the Hatfield Christian School to introduce the on-line school to the High/Secondary Schools in previously disadvantaged communities. The main aim of the project is to support learners in Grade 10, 11 and 12 with English, Mathematics and Physical Science. Primarily, online material (which is aligned with the National curriculum) will be accessed via the internet by a teacher using a laptop and 3 G card and displayed by means of a data projector. It will be used as a teaching aid in the classroom and will contain appropriate assessment tools.

Council intends to roll-out the project nationwide in the year 2014 and 2015. It is important to note, however, that in 2013 Council will roll-out the on-line project as a pilot project to 10 schools in Gauteng.

Council is keen to support one school in each of the following Tshwane Metro areas i.e. Atteridgeville, Garankuwa, Mabopane, Soshanguve, Hammanskraal, Mamelodi, Diepsloot, two schools in Soweto and Wozanibone Secondary School which Council adopted in 2012 and

All registered community, private hospital, public hospital, wholesale and manufacturing pharmacies are encouraged to adopt a school and nurture a young pharmacist. Council encourages all 4500 pharmacies on Council registers and any other interested organisation to join Council in this project of **Adopt a School- Nurture a Pharmacist Campaign**. Your support of this important project is highly appreciated.

You are welcomed to contact the Chief Operating Officer at 012 319 8510 or Vincent.Tlala@sapc.za.org for any further information.

Yours faithfully



TA Masango
REGISTRAR/CEO
South African Pharmacy Council

SPONSORSHIP OPPORTUNITIES AND BENEFITS GRID

Item	Opportunity	Cost	Detail
1.	Annual online Licensing fees for 10 schools	R21 000 per School per year for 3 years – 3 subjects	<ul style="list-style-type: none"> Advertising Board at school in terms of stipulated dimensions for the duration of the sponsorship Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
2.	Laptops: 3 per school, 10 schools	To be sourced by SAPC and paid for by Sponsor	<ul style="list-style-type: none"> Advertising Board at school in terms of stipulated dimensions for the duration of the sponsorship Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
3.	Data projectors: 3 per school, 10 schools	To be sourced by SAPC and paid for by Sponsor	<ul style="list-style-type: none"> Advertising Board at school in terms of stipulated dimensions for the duration of the sponsorship Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
4.	Printer	R10 000	<ul style="list-style-type: none"> Advertising Board at school in terms of stipulated dimensions for the duration of the sponsorship Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
5.	Internet connection using 3G modem per year for 3gigs of data (3 modems X R150 per month x 24 months)	R5 400 per year	<ul style="list-style-type: none"> Advertising Board at school in terms of stipulated dimensions for the duration of the sponsorship Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
6.	Help Desk & Training	R30 000 per year	<ul style="list-style-type: none"> Advertising Board at school in terms of stipulated dimensions for the duration of the sponsorship Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
7.	Stationery	R 3 200 per year	<ul style="list-style-type: none"> Acknowledgment in marketing of project Logo on all project material for the duration of sponsorship
8.	Blinds	R3 000	<ul style="list-style-type: none"> Acknowledgment in marketing of project
9.	Surround sound	R1 800	<ul style="list-style-type: none"> Acknowledgment in marketing of project

Any sponsorship enquiries can be directed to the Office of the Chief Operating Officer at this number 012 319 8510 or Vincent.Tlala@sapc.za.org for any further information.