Proposed Vision, Mission and Values for the Pharmacy Profession

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Objectives

• Describe the process followed thus far
• Share vision, mission, values of the profession
• Way forward
Principles

• For the whole pharmacy profession
• Shared vision for the profession
• Vision
  ➡️ Inspiring
  ➡️ Dream, Picture, Future based
  ➡️ Short and sweet - snappy
• Resonate with the public
Organisational Vision, Mission and Values

- A vision statement outlines what the profession wants to be. It focuses on tomorrow – an inspirational image of the future that the profession is aiming to achieve.

- Mission is the core purpose of the profession or the reason that it exists.

- Core values are the beliefs or principles that guide the profession, helping them reach that future state.
Process followed – 2 steps

Step 1
- Input from profession and diverse group
- Agreement on what a vision is
- Identify and categorise themes
- Focus on the key common themes
- Visualisation
- Working groups
- Draft visions
- Presented proposed vision for the profession
Process followed – 2 steps

Step 2
- Smaller group meetings
- Used key themes
- Crafted mission and values statement
- More detail added to values
# Vision for Pharmacy (Key Themes)

<table>
<thead>
<tr>
<th>Leadership</th>
<th>Quality services</th>
<th>Accessible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front seats</td>
<td>Excellence</td>
<td>Affordable</td>
</tr>
<tr>
<td>Max potential</td>
<td>Effective</td>
<td>National imperative</td>
</tr>
<tr>
<td>Ownership</td>
<td>Efficient</td>
<td>Inclusive</td>
</tr>
<tr>
<td>Power</td>
<td>Entrusted</td>
<td>All people</td>
</tr>
<tr>
<td>Create</td>
<td>Setting standards</td>
<td></td>
</tr>
<tr>
<td>Perceptive</td>
<td>Indispensable</td>
<td></td>
</tr>
<tr>
<td>Responsive</td>
<td>Recognised</td>
<td></td>
</tr>
<tr>
<td>Collaborative</td>
<td>Specialised</td>
<td></td>
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<tr>
<td>Identify</td>
<td>Responsible</td>
<td></td>
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<tr>
<td>Pride</td>
<td>Principled</td>
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<td></td>
<td>Ethical</td>
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<td>Professional</td>
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<tr>
<td></td>
<td>Knowledge</td>
<td></td>
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<td></td>
<td>Competence</td>
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<tr>
<td></td>
<td>Technology</td>
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</tbody>
</table>
## Vision for Pharmacy (Key Themes)

<table>
<thead>
<tr>
<th>Responsiveness</th>
<th>Patient centric</th>
<th>Health Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partnership</td>
<td>Holistic</td>
<td>Patient / Pharmaceutical care</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Diversity</td>
<td>Compassionate</td>
</tr>
<tr>
<td>Innovation</td>
<td>Patient / Pharmaceutical services</td>
<td>Wellness</td>
</tr>
<tr>
<td>Creative</td>
<td>Unique</td>
<td>Patient centric</td>
</tr>
<tr>
<td>Compassionate</td>
<td>Professional</td>
<td>Need focused</td>
</tr>
<tr>
<td>Empathy</td>
<td>Autonomy</td>
<td>Collaboration</td>
</tr>
<tr>
<td>Support function</td>
<td>Accountability</td>
<td>Integrity</td>
</tr>
<tr>
<td></td>
<td>Responsibility</td>
<td>Prevention</td>
</tr>
<tr>
<td></td>
<td>Indispensable</td>
<td></td>
</tr>
</tbody>
</table>
Vision for Pharmacy should include:

- Access
- Quality
- Responsive
- Improved health outcomes
- Service
- Patient centric
Proposed Vision for Pharmacy

• Quality pharmacy services for improved health outcomes - always, everywhere, for all.

• Ditirelo tsa boitikanelo tse borra Khemise ba di rebolang go batho botlhe, tsa maemo a ko godimo ka nako tsotlhe, gongwe le gongwe.
REVISED Mission Statement for Pharmacy

Provide quality pharmacy services for improved health outcomes by:

• ensuring people have access to quality medicines which are safe and effective
• promoting rational use of medicines
• collaborating with other providers of health care
• embracing innovation and technology
• complying with standards of education and practice
• ensuring competence of persons delivering pharmacy services
Proposed Values for Pharmacy

• Caring
• Leadership
• Collaboration
• Excellence
• Professionalism
Proposed Values Explained

Caring

We will treat people with care, compassion, dignity, respect and make them feel valued, as their wellbeing is our prime concern.
Proposed Values Explained

Leadership

We will take the leadership role in all matters relating to pharmacy services, to improve the health of the people of South Africa.
Proposed Values Explained

Collaboration

We will work together with other health care providers to promote the health and well being of our patients and the public
Proposed Values Explained

Excellence

We will embrace excellence in Pharmacy Practice and Education, using innovation and technology
Proposed Values Explained

Professionalism

We will provide quality services, acting with integrity, in accordance with ethical principles and standards of practice
Proposed Slogan for Pharmacy

Quality pharmacy services—always, everywhere, for all
Conclusion

We are what we repeatedly do.
Excellence, then is not an act, but a habit

Aristotle
Thank you
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