HEARING LOSS - A SILENT EPIDEMIC

1 200 000 000
PEOPLE HAVE A HEARING PROBLEM EVERY YEAR - THAT’S 1 IN 7

328 MILLION ADULTS
HAVE PERMANENT DISABLING HEARING LOSS

31 MILLION
IN SOUTH AFRICA

SOCIAL ISOLATION
LINKED WITH DEPRESSION AND DEMENTIA

3.1 MILLION
UNSEEN BUT PERVERSIVE

HIGHER UNEMPLOYMENT
MAJOR IMPACT ON WORK

EARLY DETECTION
DRAMATICALLY IMPROVES OUTCOMES

INVISIBLE EPIDEMIC
UNSEEN BUT PERVERSIVE

TIRED & IRRITABLE
REDUCES QUALITY OF LIFE
WORLD HEARING DAY

3 March 2016 is World Hearing Day, a World Health Organisation initiative highlighting hearing loss as the most common chronic disability. The University of Pretoria will launch the evidence based hearZA™ application as the National Hearing Test to screen for hearing loss on a user-friendly smartphone application.

In partnership with the University of Pretoria, hearZA™ will launch on iOS and Android App stores on World Hearing Day. Every downloaded App will offer one free hearing test. Become a proud supporter of hearing health.

3 EASY STEPS TO TEST YOUR HEARING

1. Download the App
2. Take 1 minute to test your hearing
3. Get your results and share it with your friends

IN PARTNERSHIP WITH: